



RELIANCE

Reliance - Property Management Professionals; Bodrum

Who are we?

Reliance is a locally based Limited Company offering Property Management services on the Bodrum Peninsula, Turkey. We provide a supportive approach to property care providing you, the customer with an excellent service and peace of mind!

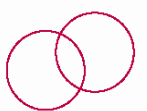
About Us :

We are a unique management company offering a professional, independent service, incorporating the highest standard of local knowledge with an unrivalled portfolio of property related services. Having lived and worked here for a number of years ourselves, allowed us to conduct practical extensive market research to ascertain the actual needs of owners overseas. We have produced a package to support homeowners year round; a basic property minder service and a comprehensive inventory of additional services inc; Snagging, furniture packs, cleaning, gardening, pool care and rentals to ensure our clients every need can be met!

We are a fully registered limited company. We pride ourselves on an impeccable service provision and are fully committed to an ethical, open and 'client focused' approach to business, while maintaining the highest level of objectivity and confidentiality for our clients. Our aim is to make the whole process of ownership easier!

Our Vision

Everyone is an individual and when it came to finding your perfect place in the sun you will have had a very specific criteria to be met; now you have secured it you will have very specific property care requirements. We will endeavor to make your transitional ownership experience simple and seamless, our dedication and passion to providing world class service will surpass your expectations. We believe in a customer centered approach, your needs post purchase will always be our priority!





Rental Possibilities

Now you have invested it is time to make that investment work for you, alongside our Property Management package we offer a personally tailored Rentals Service. Working with leading marketing companies to promote and ultimately rent your property.

Our strategy is simple; clever profiling, flattering photography and a same day response service. We aim to make your property stand 'head and shoulders' above the rest.

What does it involve?

- Maximising exposure to target audience.
- Obtaining leads
- Dealing with their queries
- Converting these leads to holiday lets
- Providing an excellent service in Resort.

'Holiday letting can be time consuming and stressful', rely on us to make it easier by choosing one of our easy options:

- **OPTION1 (one off annual fee + administration)**
Contact your preferred company to market your property, (we can recommend a company for you) and you take the leads and convert them to lets, we will provide the necessary complementary services required' in Resort'.
- **OPTION 2 (one off annual fee + commission)**
We will handle everything from the marketing profile, photographs, uploading your property to the web; through to all the required 'in resort' services, including a personalised property and area Info pack for tenants and a 24 hr point of contact during their stay.





Rental yield projection (Weekly Rates).

SEASON / PROPERTY	1 BED APART	2 BED APART	2 BED VILLA	3 BED APART	3 BED VILLA	4 BED VILLA
HIGH (July & August)	£200	£290	£390	£350	£500	£600
MID (may & June :Sept & Oct)	£160	£210	£320	£280	£380	£450
LOW (April, Nov & Dec)	£140	£180	£280	£220	£330	£380
OTHER (Jan, Feb & Mar)	£ 110	£150	£210	£180	£250	£290

* Figures based on average market values suggested by extensive research. They are conservative competitive rates for guidance purposes only and may differ from property to property dependent on variables (Location & amenities).

** Figures are baseline and exclude any deductions i.e. commission or additions i.e. (transfers, welcome pack laundry cleaning etc... see services list or discuss with Paula or Carla)

For Further Information please contact:

Paula 0090 533 923 3200 paula@relianceconsultancy.com or
 Carla 0090 537 215 5518 info@reliancepropertycare.com

